

PRESS RELEASE

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Betten Preferred Auto Dealerships Give Final Push to Save the Catwalk

Grand Haven, Michigan – The Save the Catwalk project has received a \$20,000 grant from the Betten Preferred Auto Dealership Fund, according to The Grand Haven Area Community Foundation (GHACF), who holds the catwalk fund for the City of Grand Haven as well as the Betten Fund.

An active supporter of this community, Preferred Automotive Collection treats the needs of each individual customer with paramount concern. As a car dealer, they enjoy the challenge of meeting and exceeding their customers' high standards each and every time. As community supporters, the Betten dealerships have given broadly to local efforts that enhance our community.

Last week, the City of Grand Haven announced that they are less than \$150,000 away from reaching the \$1M fundraising goal. This gift brings the effort that much closer to completion.

“We are extremely grateful to Joe and Amy Betten, and everyone at the Betten dealerships, for generously supporting this important community project,” said Holly Johnson, President of the GHACF. “The catwalk is an important icon on the lakeshore and gifts from the community are what will save it.”

Donations to the Save the Catwalk Fund can be made through the GHACF. Individuals, businesses, and organizations hoping to have their name included on the catwalk still have time. Plaques are still available at the \$2,500 level, and a leaderboard sign will feature those donating

\$10,000 and more. For more information, or to give a tax-deductible gift, visit ghacf.org/donate.
To learn more, visit www.ghcatwalk.org.

About Grand Haven Area Community Foundation

The Grand Haven Area Community Foundation is a public, charitable organization serving Northwest Ottawa County community since 1971. GHACF is regularly recognized as a top 100 Community Foundation in the nation and is the 7th largest community foundation in the State of Michigan. It encourages philanthropy by individuals, families, corporations, and organizations, and serves as a steward of their charitable funds and legacies. In addition to awarding grants, the Foundation offers technical support to nonprofits, convenes community leaders on issues of importance, and advocates for the nonprofit sector. For more information visit ghacf.org.

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