

PRESS RELEASE

For More Information, Call Holly Johnson, President,
Grand Haven Area Community Foundation, 616-842-6378

For Release: Immediately

Community Foundation Announces New Staff

The Grand Haven Area Community Foundation (GHACF) announced today that they have hired Melanie Swiftney as their Marketing and Communications Officer. In this new position, Swiftney will be responsible for writing, graphic design, and social media at the Foundation. “We are thrilled to have Melanie join us and we know that she will do great things to inform our community about the important work that we do,” says Holly Johnson, President of GHACF.

Most recently, Swiftney was the internal graphic designer in the Marketing Communications Department at BISSELL Homecare, Inc., in Walker, MI. Prior to BISSELL, she worked at advertising agencies in west Michigan and Chicago. “I’m excited to be a part of an organization that does so many good things for the community I love,” says Swiftney.

Swiftney lives in Grand Haven with her husband and has a BA in Communications from James Madison University in Virginia. She is also the published author of a young-adult trilogy and celebrated the release of the final book at the Bookman in June 2015.

For 44 years, the Grand Haven Area Community Foundation has existed to serve the Tri-Cities area with grants to our nonprofit sector as well as philanthropic guidance to our community. Foundation assets are \$84 million and rank 20th in the Top 100 Community Foundations in the nation in terms of gifts per capita, with nearly \$4 million granted annually.

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Photo: Melanie Swiftney headshot